October 2026 Resources

Speaker Resources

Jessica Malaty Rivera: Public Health's Communication Problem (Octavia's Cure): https://www.octaviascure.com/episodes/jessica-malaty-rivera-public-healths-communication-problem-OUCr8

Jessica Malaty Rivera, MS (Johns Hopkins Center for Health Security): https://centerforhealthsecurity.org/who-we-are/our-people/doctoral-students

Making Science Make Sense (Jessica Malaty Rivera): https://makingsciencemakesense.substack.com/

The infodemic — and the scientists fighting against it (Jessica Malaty Rivera): https://www.ted.com/talks/jessica_malaty_rivera_the_infodemic_and_the_scientists_fighting_against_it

Infodemiology

Tools Training and Reports

Infodemiology.com (Infodemiology Initiative): https://www.infodemiology.com/

Resources to help you apply infodemiology (Infodemiology Initiative): https://www.infodemiology.com/resources/

Infodemiology Training Program (Infodemiology Initiative): https://training.infodemiology.com/publichealth

The Public Good Projects (PGP): https://www.publicgoodprojects.org/

First mRNA flu vaccine brings COVID-era concerns into flu vaccine conversations (Infodemiology Initiative): https://reports.infodemiology.com/mrna-flu-vaccine-questions-concerns

Infodemiology Research and Applications

A Public Health Research Agenda for Managing Infodemics: Methods and Results of the First WHO Infodemiology Conference (JMIR Infodemiology): https://pmc.ncbi.nlm.nih.gov/articles/PMC8448461/

Infodemics and health misinformation: a systematic review of reviews (Bulletin of the World Health Organization): https://pmc.ncbi.nlm.nih.gov/articles/PMC9421549/

Building Digital Health Communication Capacity: A Process Evaluation of the Infodemiology Training Program (Health Promotion Practice): https://journals.sagepub.com/doi/abs/10.1177/15248399261465408

Utilizing Infodemiology to Improve Vaccine Confidence: Resources for Immunization Programs Managers (Association of Immunization Managers): https://www.immunizationmanagers.org/resources/utilizing-infodemiology-to-improve-vaccine-confidence-resources-for-immunization-programs-managers/

Leveraging Media Monitoring to Inform Targeted Health Communications for Adolescents, Older Adults, and LGBTQ+ People (Journal of Public Health Management and Practice): https://www.ovid.com/jnls/jphmp/abstract/10.1097/phh.0000000000002132~leveraging-media-monitoring-to-inform-targeted-health

Social Media Analytics for Public Health Surveillance (Nature Index): https://www.nature.com/nature-index/topics/l4/social-media-analytics-for-public-health-surveillance

The Monitor – Methodology (KFF): https://www.kff.org/the-monitor-methodology/

Trust Risk and Misinformation

Practical Playbook for Addressing Health Rumors (Johns Hopkins Center for Health Security): https://centerforhealthsecurity.org/our-work/research-projects/trust-in-public-health/tools-resources/trust-practical-playbook-tools-resources

Public Health Risk Communication for Public Health (Centers for Disease Control and Prevention): https://www.cdc.gov/public-health-risk-communication/php/index.html

WHO policy brief: Building trust through risk communication and community engagement and infodemic management (World Health Organization): https://www.who.int/publications/m/item/who-policy-brief-building-trust-through-risk-communication-and-community-engagement-and-infodemic-management

News Media and Public Understanding

Digital News Report 2025 (Reuters Institute for the Study of Journalism): https://reutersinstitute.politics.ox.ac.uk/digital-news-report/2025

Most Americans say Republican and Democratic voters cannot agree on basic facts (Pew Research Center): https://www.pewresearch.org/short-reads/2025/07/30/most-americans-say-republican-and-democratic-voters-cannot-agree-on-basic-facts/

How Charts Lie (Alberto Cairo): https://wwnorton.com/books/9781324001560

Communication Equity and Patient Trust

How Physician Communication Style Shapes Patient Trust: A Systematic Review (Tan, Sun, and Lin): https://pubmed.ncbi.nlm.nih.gov/42410925/

Health Communication (Healthy People 2030): https://odphp.health.gov/healthypeople/objectives-and-data/browse-objectives/health-communication

About Questions Are the Answer (Agency for Healthcare Research and Quality): https://www.ahrq.gov/questions/about/index.html

Additional Practical Tools

AHRQ Health Literacy Universal Precautions Toolkit (Agency for Healthcare Research and Quality): https://www.ahrq.gov/health-literacy/improve/precautions/index.html

Use the Teach-Back Method: Tool 5 (Agency for Healthcare Research and Quality): https://www.ahrq.gov/health-literacy/improve/precautions/tool5.html

Stay Connected and Share Feedback

Become a Civic Engagement Champion with Civic Health Alliance: https://www.civichealthall.com/1000-caring-voices